



Sponsorship Opportunities

Levels and Benefits

**Presenting
\$25,000**

**Visionary
\$15,000**

**Compassion
\$10,000**

**Program
\$5,000**

Exclusive Benefits

Name/Logo on website for one year	✓	✓	✓	✓
Name/Logo in all eblasts for one year	✓	✓	✓	✓
Social Media Mentions for one year	✓	✓	✓	✓

5 K Event Engagement Benefits

Admissions for runners/walkers	25	20	15	10
Dedication information table at event	✓	✓	✓	✓

5K Event Branding & Marketing Benefits

Name in event title <i>"BrainUp 5K run/Walk presented by Name"</i>	✓			
Presentation of award on behalf of company	✓	✓		
Company sign on run/walk path	4 signs	3 signs	2 signs	1 sign
Name/logo on electronic save-the-date	✓	✓	✓	✓
Name/logo on event t-shirt	✓	✓	✓	✓
Name/logo on event website	✓	✓	✓	✓
Name/logo on event Banner	✓	✓	✓	✓
Name/logo on event Podium & finish line	✓			
Name/logo on event related material	✓	✓	✓	✓



Sponsorship Opportunities

Please reserve the following SPONSORSHIP(S):

Presenting at \$25,000

- Prominent logo placement on website for one year
- Logo in all eblasts for one year
- Social media mentions
- Name in 5K event title
- Presentation of the award at 5K event
- Admission for 25 runners/walkers at 5K event
- Dedicated information table at 5K event
- Name/logo on 5K event materials including save the date, event t-shirt, event website, banner/podium, finish line and all event related materials

Visionary at \$15,000

- Placement on website for one year
- Logo in all eblasts for one year
- Social media mentions
- Includes admission for 20 runners/walkers at 5K event
- Dedicated information table at 5K event
- Name/logo on 5K event materials including save the date, event t-shirt, banner, event website, and all event related materials

Compassion at \$10,000

- Placement on website for one year
- Logo in all eblasts for one year
- Social media mentions
- Includes admission for 15 runners/walkers at 5K event
- Dedicated information table at 5K event
- Name/logo on 5K event materials including save the date, event t-shirt, event website, and all event related materials

Program at \$5,000

- Placement on website for one year
- Logo in all eblasts for one year
- Social media mentions
- Admission for 10 runners/walkers
- Name/logo 5K event materials including save the date, event t-shirt, event website, and all event related materials

Payment Information:

Contact Name: _____ Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Email Address: _____

I wish to pay by Credit Card: Please charge \$ _____ to my: Visa MasterCard American Express

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Signature: _____

I wish to pay by Check: Enclosed please find my check in the amount of \$ _____

Please make your check payable to **BrainUp** and mail with this form to:

BrainUp - c/o Powered by Professionals - 1460 Broadway, 4th Floor - New York, NY 10036

My company offers a matching gifts program.

Donor wishes to remain anonymous.

*BrainUp is a non-profit public charity recognized by the IRS under 501(c)(3). BrainUp's EIN is: 47-5516802

For more information, please contact Reese Toshach at 646-278-6739 or reese@poweredbyprofessionals.com.